

## **Complete Contents of Movie Gallery, Hollywood Video, and Game Crazy office to be sold by Great American Group(R)\* via Webcast Public Auction**

WOODLAND HILLS, CA, August 11, 2010 -- Great American Group, Inc. (OTCBB: GAMR), a leading provider of asset disposition, valuation and appraisal services, today announced that it will conduct a complete disposition of the corporate offices of Movie Gallery, Inc.

Located in Wilsonville, Oregon, just outside of Portland, the 100,000 square foot facility formerly served as headquarters for these now-shuttered national retail chains. Great American Group will conduct the public auction live, on-site, Tuesday, August 17, 2010, in a traditional outcry sale platform with a simultaneous internet webcast allowing for dynamic, competitive, online bidding.

The sale will feature a very large selection of quality office furnishings, computers, servers, and other business machines, a kitchen/cafeteria with professional-grade equipment, consumer electronics, and a wide variety of motion picture and video game memorabilia, promotional materials, toys, and other collectible items.

"This auction offers commercial and industrial buyers a chance to acquire some very nice furniture and equipment at what may represent significant savings over brand new merchandise," commented Mark Weitz, President of Great American Group's Wholesale and Industrial Services. "Many of the movie and game-related items are promotional, out-of-print, or hard-to-find, and potentially of great interest to memorabilia collectors," Mr. Weitz continued.

A Great American Group webcast auction allows those bidding online from anywhere with a web connection to participate in real time with buyers attending the live sale event. The auction sale will take place at 9275 Southwest Peyton Lane in Wilsonville on Tuesday, August 17, at 10:00 AM local time, with inspection of all items available throughout the day on Monday, August 16.

### About Great American Group(R)

Great American Group, Inc. is a leading provider of asset disposition solutions and valuation and appraisal services to a wide range of retail, wholesale and industrial clients, as well as lenders, capital providers, private equity investors and professional service firms. Great American Group has offices in Atlanta, Boston, Chicago, Dallas, London, Los Angeles, New York and San Francisco.

*\*Great American Group and the Eagle Design are trademarks registered in the US Patent and Trademark Office and are exclusive property of Great American Group, Inc.*

### GAMR-G

Press Contact:  
Great American Group  
Laura Wayman  
Vice President of Marketing  
847-444-1400 ext. 2312  
Email Contact: [lwayman@greatamerican.com](mailto:lwayman@greatamerican.com)